

## Why you should get a free hearing test

- Better understanding of exactly where you stand when it comes to your hearing
- Track your hearing changes over time
- Your hearing care professional can give you helpful tips and support for caring for your hearing
- Insights into the sources of hearing loss



## The Connect Hearing difference

- **We're one of the top physician referred hearing healthcare provider** with over 150 clinics in the United States and 40 years of expertise in hearing healthcare.
- **Our local hearing care professionals work with you to choose the right hearing solution for your lifestyle.** We don't focus on sales, we spend time making sure you get the right hearing help that you need, now and in the future.
- **We have a wide range of modern hearing technology to fit your needs** from our Advanced technology that will help you with everyday listening all the way up to our Elite technology with Bluetooth, rechargeable, language translation and invisible options.
- **We have monthly payment plans starting at \$52\*\* per month** and we provide guidance and application support for coverage you apply for.
- **We provide a 60-day confidence guarantee to ensure you have the right hearing solution.** If you aren't satisfied, bring them back and we'll fit you with a new option. We also provide free hearing technology cleaning, annual checkups, and a 3 year warranty program that covers loss, damage, repairs and remakes.



Connect  
Hearing



## Everything you want to know about hearing loss

- Hearing loss: it happens
- Today's hearing technology
- Facts about hearing loss
- Why it's important to be proactive

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# Hearing loss: it happens

## Hearing loss is a natural part of aging

You know when it's time to get your eyes checked, and you know when it's time to get your teeth cleaned, but do you know when it's time to get your hearing checked?

Hearing loss can happen to us every day. From the classroom to the kitchen, office to construction site, cheers at a hockey game to driving with the windows down. Whether you're at home, at work or out and about, your surroundings might be louder than you think.

So, when is it time to get your hearing checked?

Probably right now.

## What can you do to take care of your hearing?

- Wear hearing protection at work if you work in a trade or loud environment
- Keep the volume of your TV and music at a modest level
- Wear earplugs at loud events like concerts and sporting events
- Never use a Q-tip to clean your ears. We have professionals who can do that for you
- Get a free hearing test annually so you know exactly where you stand



### Hearing loss affects 1 in 5 Americans

## 1 in 3

people over 60 years of age is affected by hearing loss

## 48 million

Americans are living with some form of hearing loss

## 20%

of Americans with hearing loss wear hearing aids

## 10 years

is the average time an American waits before doing something about their hearing loss

# Today's hearing technology

Old hearing aids were simple. They picked up sound through a microphone, sent the sounds to a tiny amplifier, the amplifier manipulated the sounds and then delivered them to the ear through the speaker.

Today, hearing technology has microchips built in that are more powerful than what's in your smartphone. Not only do they process sound for you in the clearest possible way, they automatically adjust to the level of sound depending on where you are and how loud it is.

No hearing solution is alike either, they're customized to your needs. There are even an abundance of features available like Bluetooth, TV and smartphone connectivity, health monitoring, language translation and rechargeable options.

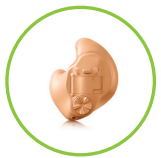
# Today's hearing solutions



Completely in the canal



In the canal



In the ear



Behind the ear



Receiver in canal